

NEWS*RELEASE

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PRESS CONTACT: Alicia Dauber
 LICENSING LIAISON
 (360) 224-5459
 E-Mail: Alicia@licensingliaison.com

JANE SHASKY IS A "HIT" WITH LICENSING PARTNERS

BELLINGHAM, WA. (3/27/2010). . . The artistic talent of **Jane Shasky** will be seen this year on many new product collections, according to her agent, Alicia Dauber of *LICENSING LIAISON*.

“Jane’s meticulous detail, accessible style and easy-to-work-with approach make her a joy to partner with,” says Dauber, principal of the agency. “We’re delighted that so many prestigious companies in the home, gift and stationery industries recognize her appeal. We’re focused on creating a name brand that is identifiable to both the industries and consumers, through a targeted marketing and licensing program that highlights Jane’s mastery of her art. These are just a few of the new licenses we’ve recently signed on her behalf:”

Blonder Home Accents: - Blonder Home is one of the nation’s largest providers of wallcoverings and home décor accessories since 1918. The prestigious company has licensed Jane Shasky’s work for four complete collections in home décor accessories for Bath, Kitchen and Entertaining, that includes coordinating textiles: *Sweet Sunflowers*, *Blueberries*, *Garden Fresh Herbs* and *Limone*. Bill Foley, CEO of Blonder Home, says “We are drawn to Jane Shasky's work based on her obvious love of nature, her use of fresh, clean color and her exacting attention to detail. Not only is Jane an exceptionally talented artist, she is a genuine, caring person, all of which shines through in her work. We see countless possibilities for her designs with our Kitchen & Bath accessories, Wallcoverings and Window Treatments.” Website: www.blonderwall.com



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LANG / Perfect Timing, Inc. is the premier provider of high-quality dated and non-dated products as well as kitchen and stationery collections. Two themed calendar collections are scheduled for a 2011 release entitled *Birds In The Garden* and *Herb Garden*, as well as the kitchen collection titled *Seeds of Friendship* (mugs, cutting boards, magnetic whiteboards, recipe cards and albums, plus several stationery products). Also planned for spring/summer release are teacups, stationery and Christmas cards. Kate Schreiber,



Creative Director at Perfect Timing/LANG says “Lang is proud to introduce Jane Shasky to its 2010 artist portfolio. Jane is not only a talented and prolific painter/illustrator, but an absolute joy to work.

Seeds of Friendship is currently LANG’S #1 kitchen collection.”

Website: www.lang.com.



Keller Charles – is recognized as a provider of some of the most beautiful melamine products in all categories, licensing the work of some of the most sought-after artists in the industry. Keller Charles will feature a Jane Shasky Christmas Collection, to be released July 2010.



New Seasons is the trend-forward stationery division of **Publications International, Ltd.** – Specifically designed for mass market, Jane Shasky’s artwork continues to appear on photo albums, recipe binders and scrapbooking kits.

Website: www.pilbooks.com

3-3-3/JANE SHASKY IS A HIT WITH LICENSING PARTNERS

Cape Shore/Down East Concepts – Presently located in Yarmouth, Maine, Cape Shore designs and imports high quality resort merchandise for gift shops nationwide. In addition to past collections by Jane Shasky, the company has produced three new distinct product lines that feature her artwork: *Lakeside Chickadees*, *Lilac Blossom* (note card, magnet pad gift set, ceramic mug, photo frame and more) and *Flamingo Garden* (note card, memo pad, ceramic mug, salt & pepper and more). Continuing to grow with Cape Shore, other new collections by Jane Shasky are scheduled for a 2011 release. Website: www.downeastconcepts.com



Specific information about each new licensee is forthcoming.

Jane Shasky will be exhibiting at the upcoming Surtex Show in New York City, May 16-18, Booth #616 at Jacob Javits Convention Center.

In addition, *Licensing Liaison* will exhibit Shasky's art as well as other contract artists during the Licensing Show in Las Vegas, held June 8-10, in Booth #5070 at the Mandalay Bay Convention Center.

For further information or to schedule an interview with Jane Shasky, please contact Alicia Dauber, **LICENSING LIAISON** at 1506 – 36th Street, Bellingham, Washington 98229. Telephone: (360) 224-5459 Email: Alicia@LicensingLiaison.com. Website: www.licensingliaison.com
